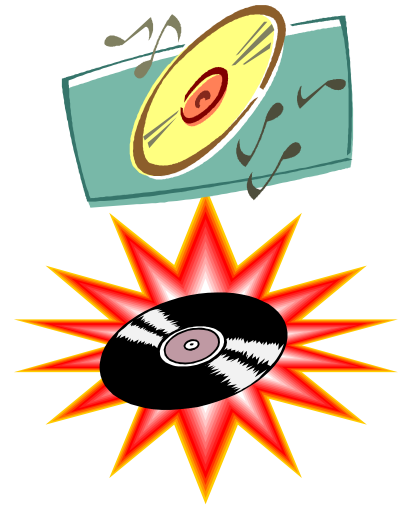


# Greater New Jersey Record & CD Shows

Holiday Inn, Route 22 West, Springfield, NJ

- Sunday, December 12th, 2010
- Sunday, March 13th, 2011
- Sunday, June 12th, 2011
- Sunday, September 11th, 2011
- Sunday, December 11th, 2011



Be a part of the most successful record shows in New Jersey. Reserve your table space today for Greater New Jersey Record Shows 2010 and 2011 Springfield Expos. Your fellow dealers can tell you first-hand that we do the work to make the Springfield show the best around. We begin bringing in fresh dealers to complement the regulars our customers expect to see. A solid group of quality dealers with diverse merchandise is one step toward a great show. The most important ingredient – cash-spending customers – flow through the doors all day long thanks to our extensive promotion. Thousands of flyers are sent to hundreds of record stores and shows to draw in new customers with discounted admission fees. Postcards and e-mails bring back repeat customers, some of whom haven't missed even one of our shows.

Press releases are sent to area newspapers, and result in stories that have been published in *The Newark Star-Ledger*, *Asbury Park Press* and other Gannett NJ papers, *Suburban News* and other local Worrall newspapers and calendar listings in dozens of papers from Manhattan to Philadelphia. Our shows have been mentioned in events segments on television, radio and entertainment websites. And of course, we place calendar listings in record collector magazines, and run ads in *Goldmine*, *The Newark Star-Ledger*, etc.

The Holiday Inn on Rte. 22 West in Springfield (4 miles west of the Garden State Parkway, (Exit 140) is accessible from all major highways. Please call Greater New Jersey Record Shows or the Holiday Inn (973) 376-9400 for further directions. Free parking for hundreds of vehicles is available, and a MAC machine is located at the Hotel.

Space is limited, so please respond ASAP to reserve your table space. Our shows are well established in this location, have proven to be profitable, and **tables sell out quickly**.

## Greater New Jersey Record Shows

(908) 995-4570

e-mail: [GNJRecordShows@yahoo.com](mailto:GNJRecordShows@yahoo.com)

## or write to:

P.O. Box 1837

Rahway, NJ 07065

Dealer info online: <http://www.izzymusic.com/recordshows/dealers.htm>